

Peter J. van Dongen RA

Wijnbrugstraat 317
3011 XW Rotterdam, The Netherlands

Phone: +31-10-8444614
Private mobile: +31-6-24 96 27 16
Business mobile: +31-6-51 58 68 72
Mobile USA: +1-561-846-9318
Private e-mail: petervandongen@gmail.com
Business e-mail: peter@pjvd-finance.nl
Website: www.pjvd-finance.com



Personal details

Marital status: Unmarried
Nationality: Dutch
Born: July 22, 1961
Place of Birth: Rotterdam

Experience

05/2015 – 12/2016

Acting CFO at Vicentra

ViCentra is a medical device startup company, which developed a small insulin pump for diabetes type 1 patients. (www.vicentra.com and <http://www.hellokaleido.com/>)

09/2014 – 06/2015

Boardroom Consultant at Fysergo and BeLife

Advising and helping restructuring two small companies during a period of 9 months for approx. 2 days per week. (www.fysergo.nl and www.belife.nl)

11/2013 – 09/2014

Acting Financial Director at Arbo Unie

After the sudden leave of the CFO and having a new Board of Directors, the Supervisory Board of Arbo Unie decided to hire an interim financial director to bring the company back in control and reorganize the financial department. I not only succeeded in doing so, but had also a major part in improving the results of the company dramatically. In September 2014 I was replaced by a permanent financial director after declined three times a proposal for a permanent position.

03/2012 – present

Acting CFO and Boardroom Consultant

Self-employed in my own company PJVD-Finance.com BV I serve several clients in both the Netherlands, Germany and in Florida, USA. At most of these clients I support on strategical and financial issues.

03/2011 – 03/2012

Sabbatical

After having (very much) enjoyed my working life for more than 30 years, I thought it was important to take a period of reflection and think about the continuation next phase of my career. During this period I have travelled and spent time consulting and sparring with a large part of my extensive network.

07/2009 – 03/2011

Etam Groep B.V.. Zoetermeer

CFO, COO and from 07/2010-11/2010 acting CEO (statutory Director and member of the Group Executive Board)

Etam Group is the market leader retail company in The Netherlands in ladies fashion with the brands Miss Etam and Promiss, running 200 shops, a group turnover of approximately € 300 million and approximately 2,500 staff.

CFO, final responsibility for the entire financial housekeeping.

COO, responsible for logistics and IT.

Acting CEO , the full responsibility.

Improve internal organisation – improve external contacts (banks and credit insurers) – design and implementation of Supply Chain Visibility – setting up sales website (Chairman Steering Committee) – to draw up long-term strategy and replacement ERP software.

07/2000 – 06/2009

Audax Diensten B.V., Gilze

CFO

Audax is an all-round organization, covering all aspects of publishing and distribution of media and related products in The Netherlands and Belgium; € 300 million turnover and 1,100 employees.

As CFO ultimately responsible for entire financial housekeeping. Within the board of directors also responsible for IT.

Setting up and implement KPI – developing and implementing Fast Close — introduced balance sheet and cash flow thinking –improved financial forecasts and bring the company under control – improved process to financial statements – new business hardware – Member of Board of Audax Pension Fund (Treasurer).

In 2005 elected CFO of the Year in the category non listed companies.

07/1995 – 06/2000

Audax (*Media Logistics B.V. / Audax Diensten B.V. / Betapress*) in Gilze

Division Controller / Project manager implementation SAP R/3 / Controller

Significantly improved various financial departments within the Audax Group– implementation of activity based costing – fast close and increased reliability of financial data – implementation manager SAP R3 for the entire Audax organization

08/1992 - 06/1995

Horizon Training Groep BV in Leiden

Manager Finance and IT

Final responsibility for the financial housekeeping and automation – taking care of periodic internal and external reporting – analysing the results, optimizing the management information system – assessing possible acquisitions – guiding divestment and sale participation – Company Secretary

12/1988 - 07/1992

BDO CampsObers Registeraccountants in Alphen aan den Rijn

Senior associate / Auditor

Auditing and advising building industry, volume production companies, commercial enterprises and service companies

01/1985 - 11/1988

Moret & Limperg Registeraccountants (nowadays Ernst & Young) in Rotterdam

Associate

In charge of audit work at various companies. Important role in the introduction of the Apple Macintosh in the audit practice

09/1983 - 12/1984

Ministry of Defence

Platoon Commander

Training on the SROC (School for Reserve Officers of the Cavalry), highest rank achieved: first lieutenant, honourable discharge

09/1980 - 08/1983

Moret & Limperg Registeraccountants (nowadays Ernst & Young) in Rotterdam

Junior associate

Worked in different audit teams at various companies.

Education and miscellaneous

Nivra study completed to chartered accountant

1980 to 1992

General courses

Social skills, reporting, ITIL and several annual courses at VERA (PE Points obligation)

IT

Power User Office Automation, Windows & Mac and social media

Other positions

Member audit committee VVE De Waterstadtoeren

Blogger / Columnist for financieel-management.nl

Member Supervisory Board for Financials for Financials

Hobbies

Gadgets and computers (both Mac and Windows machines), networks and Internet, photography, listen to music and create some, reading books and magazines, travel

Sports

Skiing, hiking, cycling and golf

September 2016